



Junior Cookbook Enterprise

Inspiring young entrepreneurs : Creating beautiful cookbooks :
Raising funds for schools, community groups and good causes.



We are a social enterprise who work with primary schools, youth & community organisations and holiday activity providers to set up 'Junior Cookbook Enterprises'. Young entrepreneurs (or CHEFpreneurs, as we like to call them) undertake a series of tasks to create content to produce a bespoke, beautiful cookbook and project merchandise... ready to sell and raise funds for their chosen charity or good cause. As young participants progress through the process, for each task completed they achieve online digital achievement badges – accessed through our exciting and unique personalised online platform (DIGI-space).

Themed Cookbooks



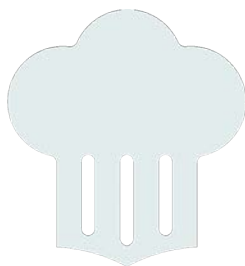
HEALTHY EATING



LOW COST MEALS



TRADITIONAL RECIPES FROM
DIFFERENT CULTURES



Our young enterprise project is perfect for:

- 1 An extra-curricular club
- 2 An upper KS2 or lower KS3 curriculum enrichment project
- 3 A youth or holiday activity project
- 4 A whole school or community fundraising project

Using resources supplied by us, projects can be delivered by professionals working in a range of settings for children and young people... or by one of our Digital Badge IT project specialists. Get in touch to learn more.

For costs and more information, please contact:



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Benefits For Children & Young People



The project creatively introduces enterprise to a younger generation in a fun and engaging way. Children & young people take part in a series of cross-curricular enterprise tasks including branding; gathering market research; product development; finance & budgeting; business sponsorship; and marketing & promotion.



Children & young people gain basic cooking skills, learn about sourcing ingredients and developing their own recipes.



It's a great way to encourage children & young people to think about healthy eating, preparing meals that are low cost and experiencing foods from different cultures.



There is an opportunity for children & young people to develop their presentation skills and create a real-life pitch for business sponsorship.



Children & young people are able to actively raise funds for a charity or local good cause of their choice.



Children & young people are able to track their progress and online digital badge achievements through a dedicated DIGI-space - which also includes a project blog, media gallery and online shop to help sell products.



Develop Your Own Recipe

900 DIGI-points

Difficulty Rating : MAY NEED ADULT SUPPORT

[VIEW TASK](#)

☐ I have completed this task

Explore Ways To Source Ingredients

500 DIGI-points

Difficulty Rating : MEDIUM MAY NEED ADULT SUPPORT

[VIEW TASK](#)

☐ I have completed this task

Cook Your Recipe Like A Master Chef

800 DIGI-points

Difficulty Rating : MAY NEED ADULT SUPPORT

[VIEW TASK](#)

☐ I have completed this task



Encouraging children & young people to eat healthily through our series of cookbooks

digital badge it

the Cookley Cooking Kids Young Enterprise Project

The Cookley Cooking Kids is a young enterprise project, originally delivered as a programme at Cookley Youth Club. A group of local young people were tasked with developing and creating a healthy eating cookbook, which other young people in their community would be able to use and enjoy. As they progressed through the process they gained online digital badges for each enterprise task completed... and finally leading to the production and sale of the first Cookley Cooking Kids cookbook, themed around 'Healthy Breakfasts'.

[VIEW TASKS](#)

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Which good cause would you like to see receive funds raised from our next cookbook edition?

- Bonhays 18.73% (3 votes)
- SNAC 18.73% (3 votes)
- Children with Cancer UK 43.75% (7 votes)
- Make A Wish Foundation 22.50% (4 votes)
- Adams Children's Hospice 6.25% (1 vote)

[View](#)

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